# KINDRED CUSTOMER JOURNEY

STEP 1

# PRE-ORDER

Thank you for placing your pre-order for your Kindred vehicle. We are excited to have you along for the ride. Your Vehicle Specialist will be in contact when your build slot is officially available and it's time to configure your new vehicle. We look forward to the road ahead.

STEP 2

# PRE - CONFIGURATION

Please select your path. We've created two options for you to choose from. Either come on-site to our new production facility or configure your vehicle from the comfort of your own home

ON SITE

Vehicle test drive, meet the team and take a tour of the production facility.

OFF SITE

Vehicle test drive, meet the team and take a tour of the production facility.

STEP :

# PAPERWORK + DEPOSIT

Congratulations! You've accepted your build slot. We are ready to get to work on your new vehicle. Once your paperwork is signed off on and your deposit is received, we begin building your dream car!

STEP 4

# WORK ON YOUR CAR / ALT. EXPERIENCE

At Kindred Motorworks, we like to keep things fun and do them a little differently. Your vehicle specialist will work with you to coordinate a date to come to the production facility to work on your vehicle.

STEP 5

#### VEHICLE UPDATES

We believe updates are important. We've created 4 distinct checkpoints for you to receive vehicle updates on. Your vehicle specialist will share communications with you regarding 4 key stages of your vehicle's build:

- Teardown
- Body
- Paint
- Assembly

STEP 6

#### FINAL PAYMENTS & PAPERWORK

Your vehicle is almost ready! It's time to take care of a few administrative items.

#### STEP 7

# PICK-UP OR DELIVER

Congratulations! Your one of a kind, Kindred vehicle is ready for your enjoyment. Please select how you would like to coordinate receiving your brand new vehicle.

PICK-UP

Schedule a date to pick up your new ride.

DELIVERY

Our team would be happy to help coordinate.